



HOME | LIFESTYLE | FASHION | FURNISHINGS | FURNITURE

IHGF DELHI FAIR

57th EDITION

SPRING 2024

06-10 FEBRUARY

India Expo Centre & Mart
Greater Noida Expressway, Delhi-NCR

Organiser:
Export Promotion Council for Handicrafts

Show Bulletin I



Delhi Spring Fair Opens

With a theme of all inclusive growth & advancement, new beginnings and sustainability, IHGF Delhi Fair -Spring 2024 unfolds to a promising sourcing season.

This 57th edition in the series of this biannual trade show, reiterates IHGF Delhi Fair's recognition as the world's largest congregation of handicraft exporters, uniting under one roof to exemplify the strength, scale and potential, inherent in the vibrant Indian handicrafts sector.

16 well spread halls in a meticulous layout at the well-appointed venue-India Expo Centre, feature a congregation of over 3000 exhibitors with representation of manufacturing hubs, mega craft clusters, artisan crafts and product lines from primary producers as well as inventive lines from EPCH's Integrated Design Development Projects. 900 Mart Showrooms of India's leading exporters further add value to the sourcing experience at the same venue.

With the major dedicated categories of Home, Fashion, Lifestyle, Furnishing and Furniture, the fair segregates into 14 prominent display segments, including gifts and decor, lamps and lighting, housewares, home furnishings, furniture, Christmas and festive decorations, fashion jewellery and accessories, spa and wellness products, carpets and rugs, bathroom accessories, garden accessories, educational toys and games, handmade paper products and stationery, leather bags as well as gift packaging and components.

Collectively, the fair offers thoughtfully curated concepts and products at a single platform, with choices in deco-utility products that cater to thoughts and emotions, products with enhanced functionality that are also easy to maintain and seamless fusions of ethnic Indian art rudiments with modern techniques.

Among supporting events, Ramp Shows enhancing live visibility of some products and Knowledge Sessions planned in course of the fair feature Indian and international domain experts on various issues of topical significance.

Continuous efforts of EPCH have helped handicrafts sector grow, highlighting their exquisiteness



Darshana Jardosh
Union Minister of State for Textiles and Railways, Govt. of India

IHGF Delhi Fair has been able to gain recognition across the globe as a unique platform for showcasing and marketing of handicraft products globally.

Participating exporters have been able to reach out to a large number of buyers, thereby generating business orders and foreign exchange for the country through this fair. The continuous efforts of EPCH have helped the Indian handicrafts sector grow, highlighting their exquisiteness to carve a niche in the world market and project India as a reliable supplier. I am sure this fair, playing a pivotal role in the marketing and promotion of these products, will provide added stimulus to trade & exports by continuing as well as establishing marketing linkages.

To scale up progress, I urge all the entrepreneurs and exporters engaged in this sector to look at ways and means to be more proactive for better quality & design and focus on technology, marketing and skill development which are the major areas for sustainable development of the sector. I am confident that with additions to the new product range in each series, the fair will continue to achieve greater heights.

Fair highlights the incomparable diversity and tradition of craftsmanship from India



Piyush Goyal
Union Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution and Textiles, Govt. of India

I am delighted to learn that EPCH is organizing the 57th edition of IHGF Delhi Fair. The fair aligns with the vision of Hon'ble Prime Minister Shri Narendra Modi ji's 'Vocal for Local' and 'Local goes Global,' representing a commendable step

towards showcasing our products and benefiting India's handicrafts sector. In this context, the necessity for effective brand marketing becomes relevant to instill a desire for these products, thereby fostering increased demand.

The fair, which will involve the participation of around 3,000 Indian handicraft exhibitors along with various overseas and domestic buyers, will serve as an ideal platform for the comprehensive showcasing of home, lifestyle, fashion, furnishing, and furniture products. This will highlight the incomparable diversity and tradition of craftsmanship from India. Such fairs play a crucial role in strengthening India's position in global supply chains, as they enable handicrafts exporters, predominantly MSMEs and traditional practitioners, to enhance their share in overseas markets.

I would like to congratulate EPCH for their efforts in organizing the 57th edition of IHGF Fair and wish it grand success.

Promotion of handicrafts sector in international markets



Sunil Barthwal, IAS
Commerce Secretary,
Govt. of India

I am glad to know that the Export Promotion Council for Handicrafts is organizing the 57th edition of IHGF Delhi Fair.

EPCH along with its member exporters, works

towards the promotion of handicrafts sector in the international markets. I am confident that IHGF Delhi Fair will help in showcasing Indian handicrafts to visiting buyers and other participants.

I wish the fair a great success and extend my best wishes to the organizers, participants and all others who are associated with the event.

Opportunity to enhance sourcing from India



Rachna Shah, IAS
Secretary, Ministry of
Textiles, Govt. of India

It gives me immense pleasure to learn that EPCH is organizing the 57th edition of its internationally acclaimed IHGF Delhi Fair at the India Expo Centre & Mart. I

appreciate the resolute and continued efforts of EPCH aimed at providing the exporters, entrepreneurs, artisans and crafts persons an opportunity to showcase their products before a global audience to enhance sourcing from India. I understand that such endeavors of EPCH have contributed significantly towards the growth of exports.

Our handicrafts are celebrated throughout the world for their exquisite artistic work. These are being adapted creatively and effectively in contemporary designs and products. There is a need to further focus on innovation and design development as well as skill up-gradation and standardization, for enhanced brand building.

I congratulate EPCH for their efforts and extend my best wishes for the success of the Fair.

Enthusiasm amongst both exhibitors and buyers



Amrit Raj, IAS
Development
Commissioner
(Handicrafts),
Ministry of Textiles,
Govt. of India

IHGF Delhi Fair has grown to become one of the most reputed and successful fairs of its kind. Handicrafts and handlooms manufactured in India reflect our cultural diversity. We have a niche in eco-friendly and heritage

backed products alongside those that are creative and innovative. This proficiency and extended channelization of manufacturing practices are exemplified by unrivalled product innovations and inspiring product displays at IHGF Delhi Fair.

As design development & innovation are key inputs for sustained market growth, we should engage with artisans and producers to help them understand the importance of fine finish and first-rate product presentation, which would help them get optimum value for their products. I am confident that with additions in new product range in each series, the fair will continue to achieve greater heights.

Show Organiser



Export Promotion Council for Handicrafts (EPCH)

IHGF Delhi Fair is organised by the Export Promotion Council for Handicrafts (EPCH), the apex organisation representing handicraft manufacturers & exporters in India. EPCH facilitates its 10,000+ members to customise and offer unique styles and quality products to the global sourcing community. Beyond providing unparalleled business platforms to buyers & sellers, EPCH also provides comprehensive information about the sector to international buyers and ensures optimal interface between the Indian handicrafts industry and international buyers, facilitating harmonious business. EPCH is recognised for its continuous pursuit of excellence. With its Headquarters in New Delhi, EPCH has regional/representative offices in Mumbai, Kolkata, Bangalore, Moradabad, Jodhpur, Jaipur, Saharanpur, Agra, Guwahati and Narsapur.

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Innovative Packaging Strategies

Some companies have simultaneously increased sales, cut costs, and reduced carbon emissions. Their secret - closer attention to design and packaging.

Packaging of a product does not merely serve the purpose of packing a product anymore; rather it is a dynamic, multifaceted tool of marketing that should be strategically dealt with. Packaging of a product would fulfil its potential only if it has a unique design concept, is sustainable, is aesthetically pleasing and is acceptable by the buyers. It is no longer an art, but includes science and technology too as it has become a tool for marketing products, says global packaging consultant, Dr. Madhab Chakraborty.

The most effective packaging is easy to open & close, protects the product well from any type of damage and allows it to get a good sleep at night.

Practical aspects of packaging focus on the 4 challenges faced by exporters: 1. To design Sustainable packaging, 2. Packaging should be economical, 3. The Face of the package must be attractive and 4. Waste management or Carbon footprint management. Besides, the ratio of the pricing of a product and pricing of the packaging must be maintained.



Over the years, the need for packaging has changed from simply being transit-worthy for wholesale of products to being aesthetically pleasing and attractive to cater to needs of customers. Then comes, the need of EPR or 'Extended Producers Responsibility' that concerns the contribution of the producer of a product to recycle the materials they use in their products and packaging. The final aspect of packaging encompasses marking and labelling of a product on its package.

To learn more or reach out to EPCH's packaging consultant, visit the Packaging Booth at EPCH World located at the IHGF Delhi Fair-Spring 2024.



FIND US AT EPCH WORLD

Deco-utility, Functional & Premium Lines

Full product spectrum and broad-based exhibitor mix define show's growing significance

Captivating new innovations endeavor to present multi-cultural amalgamations as the five days trade appointment brings together, a good mix of exhibitors in a conducive sourcing environment for buyers who eagerly wait to meet regular and prospective suppliers at this five days show.

Mr. Dileep Baid, Chairman, EPCH shares, "With a significant influx of buyers from around the world, our exhibitors at this fair are committed to making this edition a pivotal platform for the Indian handicraft sector, aligning with our goal of 'Teen Guna Tees Tak.' With a new range of handicrafts and gifts products, collectively they offer a full spectrum of thoughtfully curated concepts and products at a single platform.

Dr. Rakesh Kumar, Director General, EPCH and Chairman, IEML adds, "constantly striving to make it the most visited sourcing show, our mission encompasses various facets of manufacturing and export, including scaling up production capacities, enhancing quality, innovating designs, introducing new product variations, and expanding outreach to connect with an increasing number of buyers, meeting their diverse requirements. Capitalizing on the unmatched diversity and choices within our country, we aspire to become the primary suppliers to attendees at the fair, catering to the needs of large wholesalers and importers."

The IHGF Delhi Fair has significantly contributed to the handicrafts trade in India. It has not only facilitated the participation of a large number of Indian exporters, leading to securing business orders, but has also made it easier for overseas buyers to fulfil their requirements from India in one centralized location. This inclusive sourcing point is characterized by the strong representation of major manufacturing hubs and craft clusters from all across India, showcasing distinct products.

These products, inspired by a rich heritage and crafted by skilled artisans using a variety of raw materials, consistently leave a positive impression. Adaptable to contemporary lifestyles, modern households, changed routines, and diverse workspaces, these product variations and innovations resonate with the evolving world. Simultaneously, the fair offers a plethora of choices for connoisseurs, curators, and collectors.



This edition showcases a engaging array of home textiles and furnishings, emphasizing sustainable lines, contemporary styles, regional distinctions, and the rich weaving traditions found throughout India. The collection brings together a stunning fusion of unique handloom, power loom, and manmade fibers, spanning natural organics and diverse techniques like dyeing, printing, embroidery, hand painting, and other design-centric crafts, offering a myriad of choices. The ever popular cushions are embroidered, embellished, quilted, printed, painted or defined with surface effects.

Ongoing journey of scaling up competencies made evident by our dynamic exporters



Dileep Baid
Chairman, EPCH

Our handicraft sector's ongoing journey of scaling up competencies towards preparedness for the future is made evident by the ambitious and dynamic manufacturers

from all over India, participating in the fair. By enhancing capabilities, ensuring strict adherence to global compliances and keeping sustainability at the fore, they are poised to deliver quality products at a larger scale with effective product presentation & packaging, while consistently maintaining delivery schedules.

As an unmatched trade opportunity IHGF Delhi Fair has grown into one of Asia's largest events and is noted as an important sourcing schedule. The 57th edition is a continuation of an illustrious journey, offering a well-curated resource for sourcing some of the finest handicrafts and gifts from every corner of India. Beyond fostering business networking between global buyers and leading Indian manufacturers, the IHGF Delhi Fair provides essential matchmaking support to micro, small and medium handicrafts exporters, along with a significant number of artisans involved in handicraft production.

Strategic drivers such as inventory management and product mix



Dr. Rakesh Kumar
Chairman, IEML

The growing popularity and preference for Indian products inspires us to ensure that a piece of India finds its place in every home across the markets we serve.

IHGF Delhi Fair plays a crucial role in bringing

together all facets of the Indian handicrafts sector under one roof. Gradually and surely, it has become the pulse of inspiration for the retail sector worldwide.

With each edition of the fair, numerous opportunities and optimism unfold as our manufacturers strive to showcase their innovations in harmony with international market trends. I am confident that this edition too, will yield excellent results, boosting the exports of handicrafts and providing impetus for emerging entrepreneurs to participate and benefit from international exposure.

As organisers, our agenda has been to address the needs of all our buyers, both domestic and international. The combination of exhibitors in halls and the Mart aim to offer visitors more efficient ways of ordering, finding inspiration and networking.

....continued on next page

Mart Showrooms add a new dimension to sourcing



The India Manufacturers' Mart, located at the India Expo Centre on Greater Noida Expressway, has built a strong reputation over its 18-year legacy, positioning itself as a strategically important business hub. It attracts buyers consistently throughout the year, gaining particular attention during the sourcing seasons of their respective markets. Spanning four levels, the Marts offer visitors lounges, open seating areas, exclusive meeting rooms, and essential facilities.

Featuring over 100 product categories, the Mart showcases the craftsmanship, creativity, credibility, and quality assurance of India's leading exporters from renowned manufacturing centers. These products adhere to international regulations, and the exporters successfully establish regular buyer markets worldwide.

For Mart owners, this venue serves as a curated representation of their businesses, offering insights into their products and assortments. It provides a well-appointed space in the National Capital Region (NCR) for meeting buyers and conducting business. Buyers, on the other hand, find this to be a premier market accessible year-round, fitting seamlessly into their travel plans and schedules. Conveniently located hotels in the vicinity, including the Expo Inn next door, further enhance the overall experience.

Carpets, rugs, and flooring, originating from more than 12 craft clusters across 8 states in India, display a vibrant interplay of color, design, and construction. Furniture, garden, and outdoor products reveal intricate details and stunning effects.

The Indian bathroom accessories category showcases captivating compositions that seamlessly blend the old and new, providing sheer opulence, rustic ethnic charm, and stylish contemporary options suitable for home baths, spas, resorts, and hotels. In the spa & wellness category, dry flowers & potpourri, incense and candles wear interesting packaging with little stories accompanying some of them.

Lamps and lighting encompass a wide range of trends, from baroque to chic, featuring designs ranging from simple lines to extravagant styles. Festive décor reflects artistic expressions and cultural influences, instilling a celebratory spirit that resonates with global citizenship. The collection comprises core decoration pieces, opulent décor ideas, and innovative gifting and packaging options.

In the realm of houseware, gifts, and decoratives, an extensive mix of customized and innovative items coexists with an eclectic range in modern, directional, and unusual medium to high-end lines. This emphasizes the importance of material, design, and value addition in home accents, knick-knacks, as well as utilities. As gifting converges more with many categories like table top products, tableware, kitchenware, home textiles, etc. manufacturers in India constantly innovate to present collections that can engage and inspire the end-consumers.

Consumer preferences have undergone a significant transformation, leaning towards products and experiences that fulfill both emotional and functional needs. Home fashion items are now perceived as personal, authentic, and genuine, intertwined with aspects of urban living, interior design, fashion, and contemporary aesthetics. They span the spectrum from the boundaries of art to design, featuring a variety of synthetic materials in vibrant colors rather than the traditional brown or beige, pushing the limits of functionality.



Multi-faceted products, Inspirations and Design Developments - the advantage with the Indian handicrafts sector lies in its design innovation base spread across manufacturing hubs and craft concentration areas.

As consumers search for identity and seek avenues for self-expression, there is a surge in differentiated marketing, giving rise to new niche markets. Conscious consumption is on the rise, contributing to the rebalancing of the global market. The demand for craftsmanship has seen a resurgence, driven in part by the desire for transparency in the production process. After years of mass production, consumers are now keen to understand the heritage of products.

Multi-faceted products, Inspirations and Design Developments - the advantage with the Indian handicrafts sector lies in its design innovation base spread across manufacturing hubs and craft concentration areas. This industry highlights its immense potential by showcasing the increased efforts of the 'Make in India' initiative, while also playing a crucial role in contributing to employment, exports, and the preservation of our rich cultural heritage. Emerging entrepreneurs, including many women and youth, display their products and share the outcomes of their success at the IHGF Delhi Fair. Handicrafts serve as a symbol of a 'Self-Reliant India' (Atma Nirbhar Bharat), representing the essence and celebration of indigenous materials, craftsmanship, processes, and often, unique forms. India's extensive network of craft

producers forms a robust foundation for the manufacturing and scaling-up of a wide variety of products. This significant contribution spans all segments of the industry, including various micro sub-segments, making notable contributions to the export basket and forex earnings.

The value of artists and designers extends beyond merely creating aesthetically pleasing items; they have become storytellers, using craft, provenance, and heritage as narratives to engage consumers in meaningful conversations, moving beyond mere transactions.

The contemporary market is driven by a quest for uniqueness, novelty, and the unusual. Manufacturers in India are responding to this demand by offering products that cater to both mass-market requisites and premium, exclusive selections. Manufacturers in India endowed with a caliber to blend traditional and cultural elements with contemporary twists, have played a constructive and significant role to portray the forte of the industry in several markets in the world. They characterize living spaces and enhance the style of fashion accessories across more than 90 countries globally through creation of exclusive offerings presented in attractive propositions, variety, value, price and service.

Global Community to converge as buyers from numerous nations confirm attendance

Many international brands among the pre-registered

Buyers from across the globe prefer to visit IHGF for their sourcing requirements due to its exclusive access to leading Indian manufacturers offering an exquisite product range, attractive prices, diverse varieties, exceptional quality, and innovative product lines.

This premier Asian show garners significant participation from the USA, Canada, Europe, Australia, South America, the Middle East, and Asia. Over 100 countries, including the United Kingdom, United States, Canada, Germany, France, Spain, Norway, Greece, Italy, Sweden, Turkey, Netherlands, Belgium, Poland, United Arab Emirates, Brazil, Japan, Lithuania, Argentina, Australia, New Zealand, Republic of Korea, Qatar, Russia, Saudi Arabia, Singapore, South Africa, Mexico, Paraguay, Peru, Chile, Colombia, Israel, Taiwan, China, Hong Kong, Egypt, Jordan, Philippines, Kuwait, Lebanon, Malaysia, Algeria, Tanzania, Iran, Mauritius, Nigeria, Oman, Vietnam, Venezuela and many more have already pre-registered to attend the fair.

According to the feedback, visitors always find new accentuations in the showcased themes. Many highly appreciate the warmth and work culture of Indian manufacturers & exporters.

Tamra Bryant a regular buyer from USA who sources products of decor, daily use and furniture says, "I have a first-hand experience in witnessing the major progress in the sophistication of Indian vendors. The quality and variety of Indian products has deliberately increased over the decade. Quality is the most important for products and India knows how to do it well. The makers of the products take significant care of the whole process from manufacturing till exporting." Susanne from Australia sources handcrafted fashion, accessories, and homewares. Praising Indian artisanal apparel she says, "we have Jaipur's hand-block cotton fabrics and natural dyed silks in form of flattering and comfortable options, perfect for curvy women living in hot, arid, and humid tropical climates."

Marianne Sinding from Denmark sources furnishing, home decor and interior products as well as accessories from India. She admires India's long tradition in crafting beautiful products, especially in furnishing and marble products. Larissa, a buyer for rugs for a 30 year old business in Finland shares, "we have been working with Indian exporters since then. We have made rugs that reflect a balance of heritage and creativity, tradition and modernity, innovative design and sustainable materials. All Finarte rugs are handwoven by skilled Indian artisans. We visit our suppliers' factories, old work friends in India and their families at least twice a year."

Brand IHGF is a robust support system for Indian exporters and buyers from around the globe



Dr. Neeraj Khanna
Vice Chairman II, EPCH

This diverse trade platform is an exclusive opportunity for buyers to explore a vast array of Indian handicrafts, spanning home, lifestyle, fashion, furnishing and

furniture. We take pride in showcasing eco friendly and heritage-backed products, alongside those that are creative, innovative and modernistic, emphasizing the rich diversity of IHGF Delhi Fair - a brand that has evolved into a robust support system for Indian exporters and buyers from around the globe. The 57th edition continues this well-recognized journey, serving as a treasured resource to source some of the finest handicrafts and gifts from every corner of India.

In preparation for the show, our exhibitors have dedicated their efforts to design development, aligning their products with buyer preferences and market trends. This fair is a platform for regions of the country to collectively display their crafts enhancing visibility and traction. In this edition, we are proud to showcase crafts of the various clusters that have honed their skills through EPCH's skill development and design intervention programs.

Each edition is a crucial platform for mutual growth and advancement



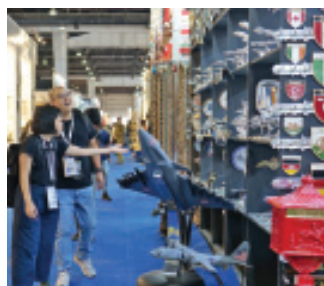
Priya Agarwal
President, Reception Committee, IHGF Delhi Fair Spring 2024

The fair, spanning across 16 meticulously curated exhibition halls, with 3000+ exhibitors is thoughtfully equipped with facilities & services tailored to meet the diverse needs of

our esteemed buyers. It boasts of large displays, collective participations, informative sessions, engaging interactions, fashion shows and cultural performances.

Recognizing the global significance of this event, with a substantial influx of buyers from around the world, we strive to make each edition a crucial platform for mutual growth and advancement. With extensive global publicity efforts undertaken by the Council, we anticipate a strong turnout of buyers seeking to fulfill their sourcing requirements.

It brings me immense joy to extend a heartfelt welcome to each one of you. I convey my best wishes to all the participants and buyers, envisioning that this business opportunity will be harnessed in the most efficient manner, opening new avenues and fostering growth in the handicrafts business.



Regular patrons for Domestic Volume Retail Sourcing

IHGF Delhi Fair is also open to volume retail buying by India's renowned domestic players. Welcoming and facilitating the fast changing retail landscape in India, fuelled by renewed buying dynamics and quest for international designs and premium products, IHGF Delhi Fair hosts visitors from major Indian Retail/online brands including Archies Limited, DLF Brands Pvt Ltd, Fabindia Limited, Goodearth Design Studio Pvt Ltd, Jainsons, Lulu Group India, Maspar Industries Pvt. Ltd., Myntra, Nicobar Design Pvt Ltd, Radisson Hotel, Reliance Retail Ltd, Shopper Stop Ltd, Snapdeal India Trent Limited etc. and many more.



IHGF DELHI FAIR

Spring 2024

06 - 10 FEBRUARY



Organized by



EXPORT PROMOTION COUNCIL FOR HANDICRAFTS
www.epch.in

HALL 1, 3
FASHION JEWELLERY & ACCESSORIES
LAMPS & LIGHTING ACCESSORIES

HALL 2, 4, 6
CARPETS, RUGS & FLOORINGS
HOME FURNISHINGS & MADE-UP

HALL 8
CARPETS, RUGS & FLOORINGS
HOME FURNISHINGS & MADE-UP
CANDLES, INCENSE STICKS, POTPOURRI & AROMATICS
CHRISTMAS & FESTIVE DECOR
HAND-MADE PAPER & PRODUCTS

HALL 16
CANDLES, INCENSE STICKS, POTPOURRI & AROMATICS
CHRISTMAS & FESTIVE DÉCOR
CARPETS, RUGS & FLOORINGS
HOME FURNISHINGS & MADE-UP
HOUSE WARE, DECORATIVE & GIFTS
LAMPS & LIGHTING ACCESSORIES
LAWN & GARDEN ORNAMENTS
FURNITURE & ACCESSORIES

MART SHOW ROOM
FLOORS | GROUND FLOOR, 1,2,3

BUYERS LOUNGE & TEA COFFEE

FOOD YARD

PARKING (C) (M) (B) (P)

HALL 5, 7
LAMPS & LIGHTING ACCESSORIES
HOUSE WARE, DECORATIVE & GIFTS

HALL 9, 10, 11, 12
BATHROOM ACCESSORIES
HOUSE WARE, DECORATIVE & GIFTS
LAWN & GARDEN ORNAMENTS
CHRISTMAS & FESTIVE DECOR

HALL 14, 15 & 15A
FURNITURE & ACCESSORIES



Sustainability - Inspired by the environment and a concept firmly rooted in the Indian handicrafts.



Bringing together creativity, craftsmanship and commerce on a global scale



R K Verma
Executive Director, EPCH

This event marks the culmination of collaborative endeavors, highlighting the collective strength of our exhibitors drawn from diverse handicraft manufacturing hubs, clusters, and

artisan units across the entire nation. IHGF has transformed into a crucial support system for the growth of Indian handicraft exports, gaining acclaim from global buyers who actively seek sourcing opportunities from India.

Inspired designs in emerging trends are covering a lot of ground at the Spring 2024 edition of the IHGF Delhi Fair. The neatly spread out displays offer a lot of choice in new colours, materials, textures and craftsmanship poised to reach shelves of stores across the world. Our exhibitors are adaptable to both volume and custom design-oriented orders, providing flexibility in sourcing decisions to meet the demands of both traditional and modern buying patterns.

Beyond facilitating business networking between global buyers and leading Indian manufacturers, the IHGF Delhi Fair serves as a platform for artisans and entrepreneurs from various regions to collectively exhibit their crafts through themed presentations. This enhances visibility and traction for their unique creations, contributing to the rich tapestry of our nation's artistic heritage.

Mr. R K Verma, Executive Director, EPCH, informs, "EPCH's VRIKSH certification 'Sustainability through Legality' is globally recognized as a standard, (conforming to major timber regulations like EUTR, US Lacey Act, etc.) assuring sustainable trade of all timber species. MSME Sustainable (ZED) Certification is an extensive drive to create awareness amongst MSMEs about Zero Defect Zero Effect (ZED) practices and motivate and incentivise them for ZED Certification while also encouraging them to become MSME Champions." He adds, "EPCH's mandate is not only in sync with the United Nation's Sustainable Development Goals (SDGs) that emphasize the interconnected environmental, social and economic aspects of sustainable development, but also keeps us connected to our roots of timeless traditions."

An exclusive booth housing **Sustainable & Recycled** products by India's manufacturers and Materials Library of India (MLI) is put up to showcase India's strengths & commitment to the principles of Sustainability, Circularity & Eco-friendly. MLI, spearheaded by its founder, Ms. Shubhi Sachan, offers to help manufacturers keen on finding ways to decrease their carbon footprint, through sustainable production, material waste disposal and recycling methods. MLI's solutions not only repurpose industrial and agricultural waste but also contribute to the broader narrative of sustainable design / manufacturing practices by delving into the intricacies of these projects, offering insights into methodologies, challenges, and diverse sectors.

Visit Sustainability Booth at EPCH World
- Activity Arena in front of Hall No. 9

ATTEND SEMINARS ON SUSTAINABILITY TO KNOW MORE

Crafting a Circular Future: Navigating Sustainability and Carbon Impact : 2:30pm, 8th February 2024, Board Room, CFB, IEML, Greater Noida. Speakers are Mr. Noel Alexander Peters, Independent Consultant; and Mr. Manoj Kumar Upadhyay, Dy. Adviser, Energy Vertical, NITI Aayog, Govt. of India.

Reviving Tradition and Reducing Impact through Sustainable Pathways in the Handicrafts Sector : 3:30pm, 8th February 2024, Board Room, CFB, IEML, Greater Noida. Speakers are Ms. Shubhi Sachan, Founder, Materials Library of India; Ms. Anita Ahuja, Founder, Conserve India; and Mr. Sandeep Sanan, Guni Enterprises.

Visit us to know us better!

EPCH WORLD at IHGF Delhi Fair-Spring 2024

(Activity Arena in front of Hall No. 9)



Art of Packaging

Centre of Excellence for Competitiveness for SMEs

VRIKSH - Timber Legality Assessment and Verification Scheme

Testing Facility - Wooden Handicrafts Carpentry Skilling

Alternative Timber Species

Pashmina Certification Centre

Design Clinic & Design Register

Design Connect

Handicraft ands Carpet Sector Skill Council

Sustainability for Greener Future

EPCH Information

Scheme for Regeneration of Traditional Industries (SFURTI)

Ideas and Insights

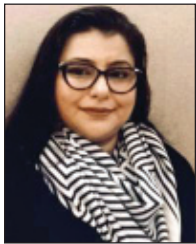


7th February 2024

2:30 pm

Emerging Horizons: Navigating Future Trends

Trend & Forecast | Design Connect | Design Register



Dr. Preetha Hussain, Professor, Fashion & Lifestyle Accessories, NIFT-Delhi

A design professional with a diverse range of expertise spanning fashion body and adornment design, strategic thinking and design, experiential design and spaces, lifestyle trends and forecasts, as well as trans disciplinary aspects of cultural studies. Her instructional and research contributions extend across both undergraduate and postgraduate programs. Her international recognition includes being invited as a faculty researcher for a specialized program, Masters in Strategic Design (DIMI), at Politecnico di Milano, Italy. Driven by the belief in the importance of trans disciplinary learning, she seamlessly combines her interest in sociology with the dynamic fields of fashion and design. Dr. Hussain has played a pivotal role as a Design Expert, contributing significantly to the realm of Colour Forecasting for Asian Paints Colour Trends Workshops. Her influence extends beyond academia, as she was invited as a Key Panel Member to discuss Aesthetics and Jewellery at the Mail Today Fashion Summit in New Delhi in 2016 and presented papers at varied platforms. She has been invited by DC (Handicrafts) as a panellist for empanelment for designers and handicraft awards.

4:00 pm

Driving Growth with Productivity and Capital Efficiency

Innovation in Sustainable Technologies | Capital Efficiency | Improve Cash Flow | Ways to Improve Overall Productivity



Lalit Chetani, Director, Ontrust Capital Markets Private Limited

Proper negotiation, alternative solutions, consistent monitoring, technology adoption and strategic financial planning are key to achieving sustainable success in capital efficiency and improve overall productivity. By effectively managing bank loans and proactively reducing bank interest costs, businesses can free up significant financial resources, improve cash flow, and ultimately enhance their overall productivity and efficiency. Mr. Chetani would be talking on capital efficiency and guide on how to save costs and get the best out of one's money. A Chartered Accountant by profession, Mr. Chetani is a graduate from St. Xavier's College, Kolkata with MBA from IIM. He has two decades of experience in financial services including banking, investment banking & private equity - one of the very few in India to have raised funds from multiple DFIs including World Bank (IFC Washington).



Vishal Sharma, Dy. Director, CII

He has more than two decades of industry experience having worked in sectors like, Packaging, Textile, Retail, Telecom, Executive Education and Trainings. He has an MBA in Marketing and HR from Punjab Agricultural University and is a BBA from Punjab University. Mr. Sharma is associated with CII (Confederation of Indian Industry) for more than a decade, looking after industry capability development and competitiveness enhancement at CII's Centre of Excellence for Competitiveness for SMEs.

8th February 2024

2:30 pm

Crafting a Circular Future: Navigating Sustainability and Carbon Impact

Circular Economy Concept and Models | Evaluation Criteria for Environmental, Social and Governance (ESG) | Carbon Impacts on Eco system | Carbon Border Adjustment Mechanism (CBAM)



Noel Alexander Peters, Independent Consultant

A mentor, motivator and trainer, guiding clients to effectively strengthen and evaluate their leadership vision to new heights by leveraging unique lessons. Mr. Peters is an expert in corporate affairs, government relations and liaisoning, with passion for advance learning and collaboration that emerge into great ideas to generate exponential growth in People, Product and Process. He delivers sustainable solutions to industry businesses, who value dedication, service and excellence. He works with clients and organizations to amplify their communication, connection and confidence so they can make influential impact. He has 16+ years of experience and, contributed as committee member at government and industry committees in standard formulation, regulation and policy advocacy. He is an innovative engineer who promotes recycling and reusing resources to support towards decarbonization, clean and green environment.



Manoj Kumar Upadhyay, Dy. Adviser, Energy Vertical, NITI Aayog, Govt. of India

A trained consultant in Environment Impact Assessment of projects, Project Management & Energy Conservation, Mr. Upadhyay has been working on Government Policy & Regulation related to Energy Vision, Net Zero emission pathways, Clean Energy Translation, Waste to Energy, Bilateral Relationship in Energy Sector, Climate Finance, Green Taxonomy, Technology Transfer, DBT in Power Sector, Capacity Building of the State Regulatory Commissions, Big Data, AI & Block Chain technology for Power Sector etc. Prior to NITI Aayog, Mr. Upadhyay was working with the Ministry of MSME and was instrumental in establishing the Techno-Managerial Consultancy to MSMEs. He has also worked with different private/MNC organizations in different capacities and has published his research and insights.

3:30 pm

Reviving Tradition and Reducing Impact Through Sustainable Pathways

Value Addition in Bamboo Products | Recycling and Upcycling by Reducing Waste | Current Challenges and Opportunities Related to the Management and Recycling of Wastes



Shubhi Sachan, Founder, Materials Library of India

With Masters in Material Futures from Central Saint Martins' School of Art and Design, London, Ms. Sachan is a multidisciplinary designer/consultant. She embarked on her journey to sustainability after six years of working in the fashion/textile industry and realising the materiality involved in the process of making products vs the presentation of finished objects. The huge disconnect between the two worlds, eventually became the most unsettling for her. Her current work is about channelising post-industrial and agricultural waste, where she is not only proposing alternative ways to use the materials but also to alter the conventional notion of waste being sent to landfills or incineration units.



Anita Ahuja, Founder, Conserve India

A writer, artist, designer and social entrepreneur. Her NGO, Conserve India, is aimed towards sustainability. Since the last 20 years Conserve India has worked in the promotion of energy efficiency, waste management, up cycling, skill-training and food security. Among Ms. Ahuja's accolades- "Best Green Designer, Qatar, 2010", "Ashoka fellowship, 2008", "Letter of Commendation from Clinton Global Initiative, 2011", have been notable. Her biggest achievement has been innovation of now patented "Handmade Recycled Plastic" (HRP), a means to up cycled low density polythene into a high-fashion material. This invention has led to developing HRP products which are now retailed globally resulting in up cycling of over 36000 tonnes of plastic waste with informal workers and diverting them from landfills and ocean plastics, creating a system change in how we utilise plastic waste.



Sandeep Sanan, Founder, Gunni Enterprises

He is Business Advisor and Core Team Leader for Bamboostan (Machau Bamboo Products Pvt. Ltd.) - a start-up manufacturing unit for bamboo products in Assam. It currently procures green bamboo poles from North-East Indian farmers, processes them into components like round sticks and slats for companies making end-products. The end products are bamboo boards, chopping boards, furniture, toothbrushes, chopsticks, etc. Mr. Sanan believes that environmental & social development should be the pre-condition for setting-up all new businesses. He has three decades of working experience with starting up & operating both businesses & social enterprises. He has worked for almost two decades in leadership and senior management roles in IKEA. As a business consultant, he has worked with leading consulting organisations in textiles, agro-based industries, automobiles, FMCG, metal, etc.

Fashion Shows

7, 8, 9 Feb
12:00 noon
and 4:00 pm

Activity Arena,
Front of Hall 9

Ajai Shankar and P N Suri Memorial Awards for Best Display & Stand Design

10th Feb - 2:30 pm
Activity Arena, Front of Hall 9

9th February 2024

2:30 pm

Creating Online Presence Through Effective Digital Marketing

Website and Blogs | Social Media Marketing | E-mail Marketing | Ads. Creation



Dr. Bhavleen Kaur Rekhi, Corporate Trainer, Professor, Entrepreneur

A seasoned professional with 23 years of extensive experience in marketing, digital marketing, and corporate communication. As a corporate trainer, MBA professor, and entrepreneur, she has forged valuable connections with esteemed brands such as Google, American Express, TISS, FICCI, CII, Honda, and more. Dr. Rekhi is actively engaged in training and has a particular focus on Artificial Intelligence in the realm of Marketing. Her expertise is sought after in elite business schools in the Delhi/NCR region where she imparts her wealth of knowledge to the next generation of business leaders.

3:30 pm

Emerging Cyber Security Trends - Challenges and Security Services in Digital Era

Introduction to Cyber Crime | Cyber Crime Motive | Measures for Data Protection | Applications of Cyber Security | Top 7 Cyber Safety Actions | Cyber Security at Work | Legal & Regulatory Compliance



Dr. Himanshu Gupta, Professor, Researcher and Sr. Consultant Cyber Security

A passionate professor, researcher, corporate trainer and senior consultant in the area of Cyber Security, with over 17 years of academic and research experience in the field of Computer Science. Received Patent Grant as a Single Inventor for the Patent titled as "A Technique and Device for Multiphase Encryption" by The Patent Department, Govt. of India. Accomplishments include, appointment as official reviewer & evaluator for UGC, Govt. of India (2022-23); selected for Honorary Award from India and appointed as Visiting Professor in American Heritage College in California, USA; presented academic papers and research in various international forums; received number of prestigious and honorary international awards for remarkable contributions; has more than 85 Scopus and others research publications in the field of Cyber Security.

Ask Your Questions to the Expert on Export Procedure (Customs and Export Policies), Incentives and FEMA Regulations

at Activity Arena in front of Hall No. 9
(8th Feb: 2pm-6pm ; 9th Feb: 10am-2pm)



Mihir Ajit Shah, Consultant, Adviser & Trainer for International Business

As a trainer, he provides training in international business covering topics from basic setup, marketing, govt. incentives, international trade agreements and GST for foreign trade. He is ICC Incoterms 2020 registered trainer in India and is member, ICC India Working Group in Banking & Finance. As a service provider, he offers consultancy and advisory services in relation to Foreign Trade Policy, GST, FEMA, RBI, Customs and allied subjects related to exim. He is Partner at Universal Connections LLP, Mumbai.



16- 20 OCTOBER
AUTUMN 2024



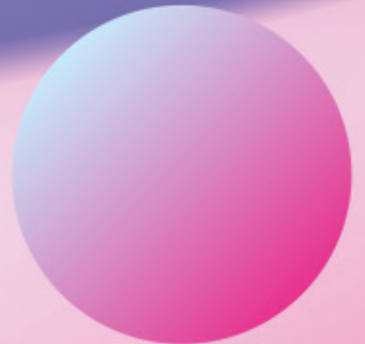
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